

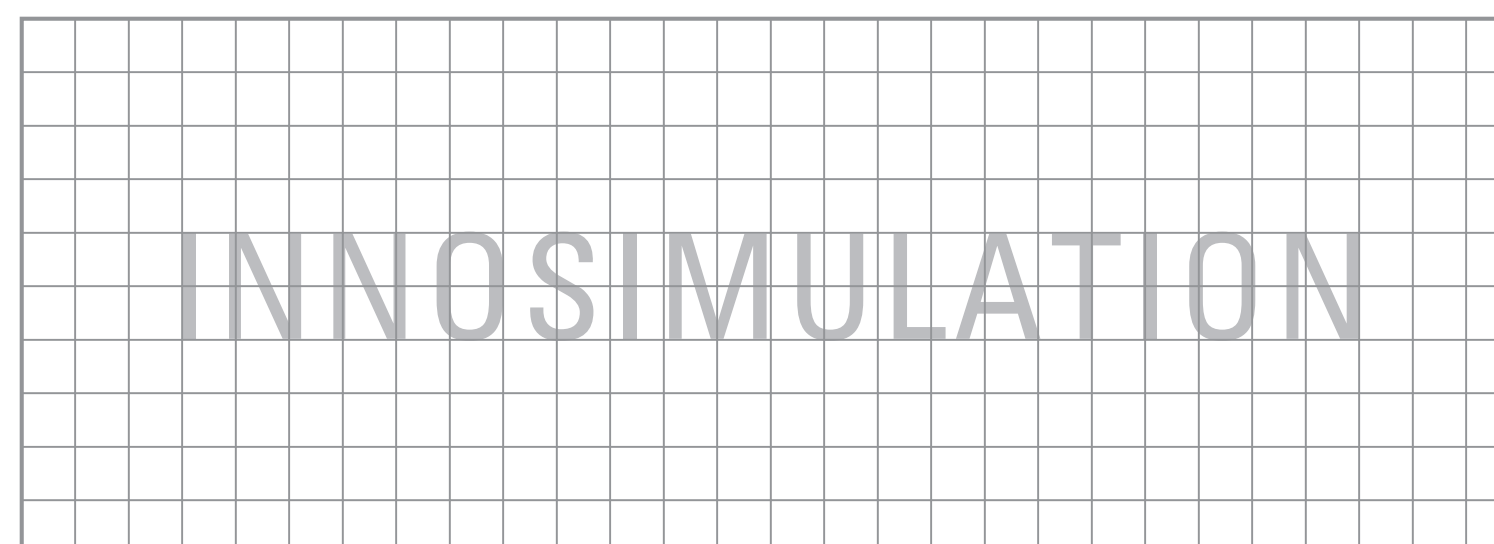
심볼마크



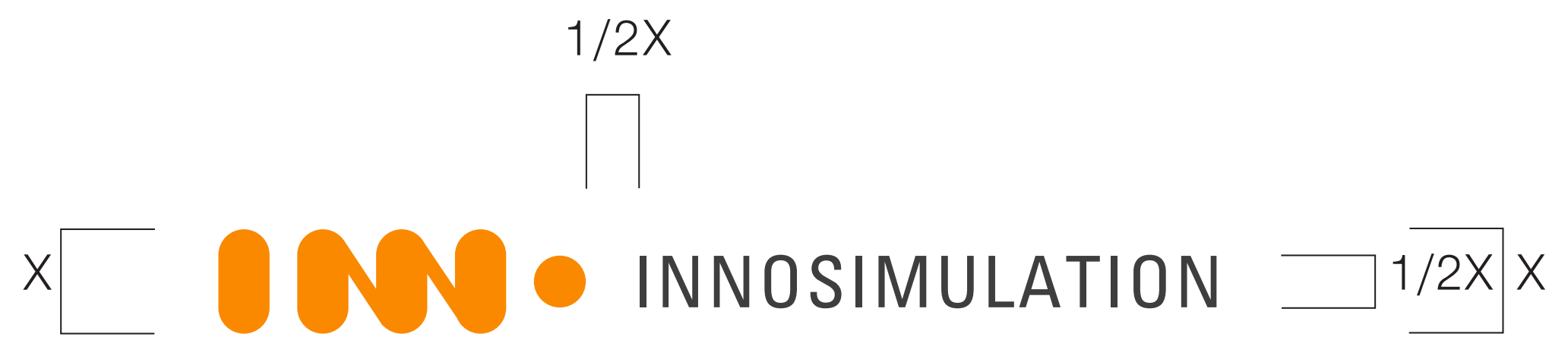
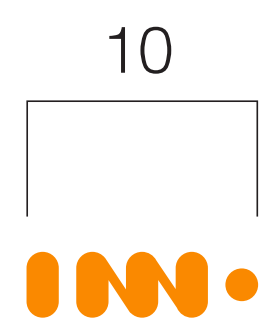
심볼마크 공간규정



Logo Type Grid System



Minimum Size



Color 규정

PANTONE 144 C

M 50% Y 100%
R 247% G 31% B 32%

PANTONE 425 C

B 90 %
R 35% G 31% B 32%



Background: white
Symbol: Pantone 144C
Logotype: B 90%



Background: Pantone 144C
Symbol: White
Logotype: White



Background: White
Symbol: Pantone 144C
Logotype: Pantone 144C



Background: Pantone 144C
Symbol: Pantone 425C
Logotype: Pantone 425C



Background: Pantone 144C
Symbol: White
Logotype: White



Background: Silver (P: 877 C , Black 34)
Symbol: White
Logotype: White



Background: Pantone 144C
Symbol: Pantone 144C
Logotype: Pantone 144C

브랜드마크



최소사용 규정



상하조합



좌우조합



Color 규정

Main Color



PANTONE
Red 032C

Inno Red
CMYK C0 M90 Y90 K0
RGB R239 G65 B48
LG 조명용 시트 LT 4013M



PANTONE
Cool Grey 9 C

Medium Gray
CMYK K50
RGB R150 G150 B150

Sub Color



PANTONE
183 C

Inno Light Red
CMYK C0 M45 Y20 K0
RGB R246 G161 B168

Combination

Color



PANTONE
873C

Gold